

SARA RECK



EDUCATION

BA in Graphic Art

- ▶ Design Concentration
- ▶ Marketing Minor

Taylor University
2017–2021

EXPERTISE

typography
print and pre-press design
branding and identity
composition and layout
color theory
photo editing
hand lettering
digital illustration
basic web design

CREATIVE SUPERPOWERS

attention to fine detail
adaptability
collaboration
curiosity

graphic designer & visual problem solver

Sara Recknagel here. I'm an ADDY Award-winning designer who loves thoughtful typography, creative print solutions, and playful colors. I'm passionate about crafting visuals that bring **clarity, personality, and purpose** to every project.

RING | (231) 670-7122 **VISIT** | sarareck.com
MESSAGE | recknagel.sara@gmail.com

EXPERIENCE

CURE International Children's Hospitals

Lead Designer, Present

I balance creative leadership with hands-on design execution. I craft high-impact visuals for campaigns, donor engagement, and global initiatives that reflect CURE's mission and inspire generosity. I also guide a small team of designers, fostering creativity, brand excellence, and a thoughtful evolution of CURE's visual identity.

Global Brand Designer, 2024–2025

Shaped and maintained CURE's visual identity across mediums, producing mission-driven, child-focused design and donor engagement materials for a global audience.

Graphic Designer, 2021–2024

Designed print and digital marketing materials to engage donors and advance CURE's mission, including magazines, billboards, event displays, emails, and more.

Calling and Career Office, Taylor University

Graphic Designer, 2020–2021

Designed posters, handouts, and social media graphics to engage the student body with events and initiatives, and produced the office's annual report highlighting graduation outcomes for university-wide distribution.

PROFICIENCIES

Adobe Illustrator	
Adobe InDesign	
Adobe Photoshop	
Google Suite	
Asana Hive	
Mailchimp	
HTML, CSS	

ARLO



SPECIAL SKILLS

- floor cleaning
- tennis ball catching
- ear aerodynamics